

Taylor Ryan Moore

Copywriter/Digital Marketer

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Professional Skills

Copywriter/Content Editor

- I created engaging on-site content with the proper SEO to get more customers to our site.
- I wrote numerous blog posts on a range of topics to help sell products and services while getting more engagement on numerous sites
- I edited and proofread every element to make sure no spelling and fact errors occur.

Social Media Management

- I managed numerous social media channels sometimes more than one at a time
- I collaborated with my team to work on deploying content that fits best for our audience
- I created an Instagram-style guide for the accounts so future students can keep the same standards that have already been created.

Employment History

Conference Technologies Inc. (August 2021 -): Marketing Coordinator/Editor

- I developed the marketing copy for the company, working on press releases and industry-related blog posts
- I wrote and edited articles for the company's AV publication, AVNation. There I helped publish articles on the website and schedule them for social media.
- I worked on sending out marketing emails and social media posts across numerous social media channels

Sonic Electronix (April 2020 - July 2021): Copywriter

- I revamp and create descriptive content for all of our products on our website.
- I write and publish blogs on both Magento and WordPress that range from buying guides to how-to.
- I market the products on our sites by writing engaging content and choosing informative photos of our products.