

Taylor Ryan Moore

Writer/Copywriter/Social Media Manager

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Professional Skills

Copywriter/Content Editor

- I created engaging on-site content with the proper SEO to get more customers to our site.
- I wrote numerous blog posts on a range of topics to help sell products and services while getting more engagement on numerous sites
- I edited and proofread every element to make sure no spelling and fact errors occur.

Social Media Management

- I managed numerous social media channels sometimes more than one at a time
- I collaborated with my team to work on deploying content that fits best for our audience
- I created an Instagram-style guide for the accounts so future students can keep the same standards that have already been created.

Employment History

Facilisgroup (December 2022 -): Copy and Content Coordinator

- Wrote a majority of the marketing material that goes out and collaborated with brand marketing managers on major campaigns.
- Edit and proofread almost every piece of copy that my company sends out, ranging from marketing emails, newsletters, social media posts, website copy, blogs, and press releases.
- Created content for our digital media platform including writing articles, newsletters, social media post, video content, and more.

Conference Technologies Inc. (August 2021 - December 2022): Marketing Coordinator/Editor

- Developed the marketing copy for the company including press releases and industry-related blog posts
- Wrote and edited articles for the company's AV publication, AVNation. There I helped publish articles on the website and schedule them for social media.
- Worked on sending out marketing emails and social media posts across numerous social media channels

Sonic Electronix (April 2020 - July 2021): Copywriter

- Revamp and create descriptive content for all of their products on our website.
- Wrote and published blogs on both Magento and WordPress that ranged from buying guides to list-based articles.
- Wrote and developed marketing materials for the products on their sites as well as on their Amazon store